

Welcome to the webinar!

***3 SECRETS TO
ORGANIZE YOUR
BUSINESS, PAY YOURSELF,
& HIRE HELP
IN 6 MONTHS***

with Rashidat, Your Dream Strategist



WELCOME!

**from Rashidat,
Your Dream Strategist**

Here's today's agenda

- 1. The most important factor for scaling your business as quickly as possible.**
- 2. How to pay yourself & hire help before you even start scaling.**
- 3. A surprisingly simple strategy for getting organized in 6 months or less & maintaining it.**

PLUS: The biggest mistake most Multi-Passionate Entrepreneurs & Creatives make that prevents them from EVER scaling & getting rid of burnout.

Join the Evergreen Business Accelerator
www.Rashidat0.com/evergreen-business-accelerator

**Don't forget
to take
screenshots &
notes!**

SECRET #1:

COMMON MISTAKE

DO THIS INSTEAD

WHY THIS WORKS BETTER

QUICK TIP ACTION STEP



Join the Evergreen Business Accelerator
www.Rashidat0.com/evergreen-business-accelerator

SECRET #2:

COMMON MISTAKE

DO THIS INSTEAD

WHY THIS WORKS BETTER

QUICK TIP ACTION STEP



[Join the Evergreen Business Accelerator](https://www.RashidatO.com/evergreen-business-accelerator)
www.RashidatO.com/evergreen-business-accelerator

SECRET #3:

COMMON MISTAKE

DO THIS INSTEAD

WHY THIS WORKS BETTER

QUICK TIP ACTION STEP



[Join the Evergreen Business Accelerator](https://www.RashidatO.com/evergreen-business-accelerator)
www.RashidatO.com/evergreen-business-accelerator

BONUS SECRET:

COMMON MISTAKE

DO THIS INSTEAD

WHY THIS WORKS BETTER

QUICK TIP ACTION STEP



Join the Evergreen Business Accelerator
www.Rashidat0.com/evergreen-business-accelerator



**From
Work-a-holic
CEO**

**YOU
DON'T
HAVE
TO**

To Evergreen CEO

**DO THIS
ALONE**



Introducing

Evergreen

BUSINESS ACCELERATOR

**A 6 month program for Multi-passionate Entrepreneurs
& Creatives to step-by-step organize your business so
you can scale & empower freedom in your business.**

(without burnout & despite life's interruptions).



ORGANIZE YOUR BUSINESS

In 6 months or less you will...

- **CREATE** a plan for increasing your productivity
- **GET CLEAR** on what you want to achieve in your business and how you plan to do it
- **CREATE** a practice of prioritizing what's most important for you to do and delegating everything else
- **IMPLEMENT** a manageable plan so you can consistently build
- **ORGANIZE** your long term (10 year) and short term (annual) objectives
- **DEVELOP** a structure for adapting your plan when your needs change
- **SCHEDULE** the tasks that make the shift in your business so you can implement ACTION
- **IMPLEMENT** a plan to manage all your roles & still have time & energy for yourself
- **DITCH GUILT** so you can spend the needed time on the task at hand
- **FEEL EMPOWERED** to rest without worrying that everything you manage will fall apart
- **CREATE & MAINTAIN** boundaries to empower a healthy work/life balance
- **CREATE** a plan & take action to scale your signature product or service
- **SET UP** habits & routines to manage the day-to-day & be delegated to a team member
- **STRUCTURE** your ability to stay in your product development zone of genius
- **BUDGET** your time, money & energy to ditch burnout, scarcity mindset, & bad work/life balance

THE 3 PHASE CURRICULUM

BEFORE

FROM WORK-A-HOLIC CEO

You're starting burnt out trying to scale your revenue, pay yourself, & hire help, but being stuck below a glass ceiling

01

REFRESH

Heal from burnout & create a plan to keep it from happening again so you can get back to standing in your power & connected to your passion.

02

PLAN

Create a 10-year plan & annual plan with objectives, key results, your spending plans, & your first steps so you can confidently move forward with a specific destination in your business' GPS.

03

DO & ADAPT

Use your plan, reflect on your progress, make data-driven decisions & adapt your next steps so you can keep you moving directly to your goal with consistency, and intentionality & without waste.

BEFORE

TO EVERGREEN CEO

Finally take burnout-proof action to organize your business, pay yourself, hire help, & scale to \$20K months (despite life's interruptions) so your self-employment can empower the freedom you've always dreamed.

HERE'S HOW WE'LL *SUPPORT* YOU:

6 MONTHS of Comprehensive Support Includes:

- **THE EVERGREEN BUSINESS ACCELERATOR COMPREHENSIVE, SELF-PACED ONLINE COURSE** - Each phase includes video lessons to teach you what you need to do, detailed worksheets to make it easy for you to take action, & specific goals to work toward so you can stay on track.
- **REALTIME EXECUTION EVENTS** - Think "*group workout sessions*" for managing your plan! These are scheduled calls for you to show up, make your plan for the upcoming week, & do the work on the spot alongside the expert.
- **WEEKLY RESOURCE WORKSHOPPING SESSIONS** - So that you can make a practice & hold yourself accountable to your resources spending plan every week.
- **A SMALL BOUTIQUE ONLINE COMMUNITY** - So that you can collaborate, connect, & celebrate your progress with like-minded Thriving CEOs.

+ SPECIAL BONUSES

- **THE DREAM STRATEGIST METHOD** - Not just a great business, but also a great life - If you've ever struggled with dealing with life's disruptions getting you completely turned around from your life goals, then this bonus is for you!
- **THE ANTI-SUPERHERO PRACTICE** - Ditch burnout & put self care on repeat - ALL MY FELLOW WORK-A-HOLICS THIS IS FOR YOU! Create habits & routines that make work/life balance real.

FAQ'S

LET'S ANSWER YOUR QUESTIONS

Will this work for me if I'm a busy, corporate woman AND a mom? Like what kind of time commitment will this take?

The other thing I want you to know is that I set this program up to be manageable even while you'll working full-time in your business, taking care of your family, and managing your other passions and responsibilities. You can expect to spend about 90 mins within the curriculum per week and it's optional but super helpful to make the most of the program to spend about 1 hour in the weekly planning session, about 60 minutes in the co-working session, and about 30 mins per week in the community. There are 112 waking hours in a week, but you'll spend only around 4ish hours per week implementing one of the most life-changing plans in your business and life. You can do this!

But will this work for my unique business & situation?

YES, organization is important for every type of business, but within my own practice, I've seen it work for all types of businesses as well. From nonprofits & service-based businesses to artists and product-based businesses, getting organized has empowered them to scale, pay themselves, & hire help.

Even if I get the basics, this could still fall apart. Can you guarantee this will work for me?

This is set up to help you succeed, but it still takes work on your end. I know how hard it can be to find motivation, create the plan AND execute the plan, so I set this up with all the tools, resources, & the most important thing you can have - **ACCOUNTABILITY**. We all do better when we do things together! That's why if you show up ready to do the work at the Workshopping Sessions, not only will you scale your business, you'll exceed your goals!

Is balance a real thing? I've only gone from one extreme to the other?

Life balance is definitely REAL! You CAN have lots of passions and do lots of things AND not be burnt out. But that balance starts in the mind. If you're passionate about being everything to everyone all the time, you're setting yourself up for failure. Instead, in this program, you'll learn to let them learn to take radical responsibility and how to support them through their journey so both of you can live fulfilling lives.

How soon will I get results?

That depends... The biggest hurdle is shifting your mindset. But once you've done that, it can take as little as a month to see your whole life changed. From there it's all about maintaining that balance and adapting your practices when life has its ups and downs so that you can have balance not only through good times but also when there's chaos or a roaring river around you.

INVESTMENT **OPTIONS**

Are you ready to finally invest to get the help you need to organize your business so you can scale your revenue, pay yourself, & hire help in 6 months or less? Because this is an investment. It's going to cost you time, money, & energy to get you up & running, but you will get a return on investment that amounts to not just more money, but also more time and energy and FREEDOM - and that is priceless!

I know you're ready! Here are your payment options:

**PAID IN FULL
INVESTMENT**

\$3497

**3 X MONTH
INVESTMENT**

\$1375

**5 X MONTH
INVESTMENT**

\$747

ASHLEY S.

I BRAG about these worksheets! I love the structure and it makes it so easy to do the work. You provide them for me & all I have to do is show up for myself.



TESTIMONIALS



SHIRA

I forgot to tell you - I used my list of adjectives used to describe myself in a job interview the other day. I think the interviewer was shook that I had a list of 10 vocabulary words off the top of my head.

YASSSSSSS!!!!!! Come ON!!!!!! I love it! She should be shook because you're amazing and you have clarity of mind and articulation to show it! THIS MADE MY DAYE!!!

I am just glad I committed to doing the work. I need to review all that we have done.

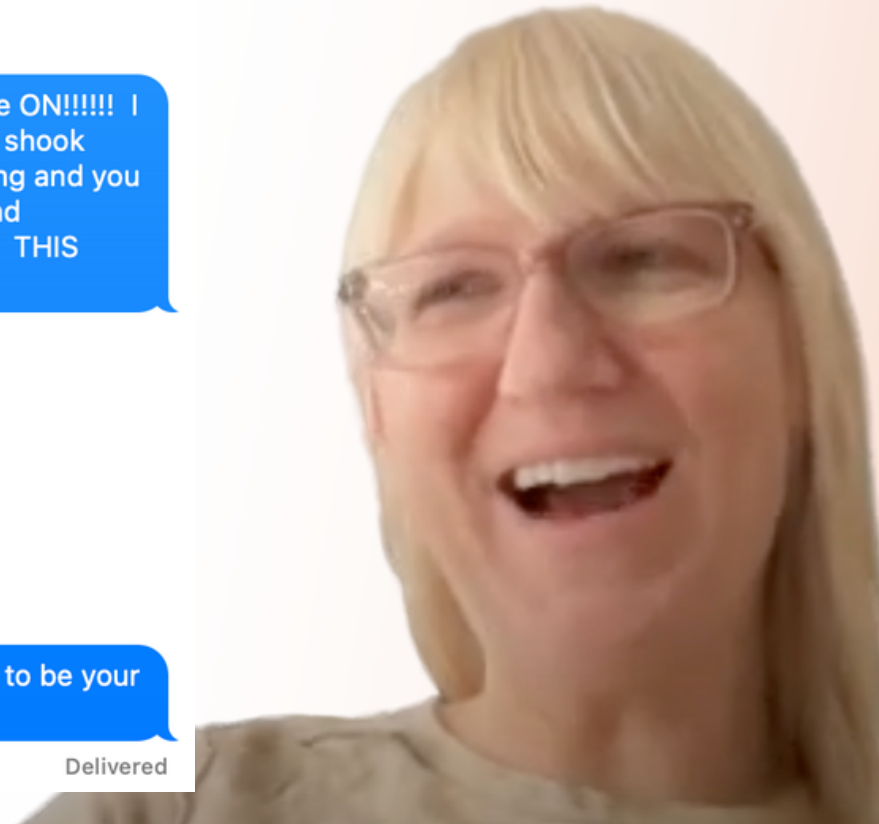
Thanks for being my coach!

It's been my honor to be your coach!

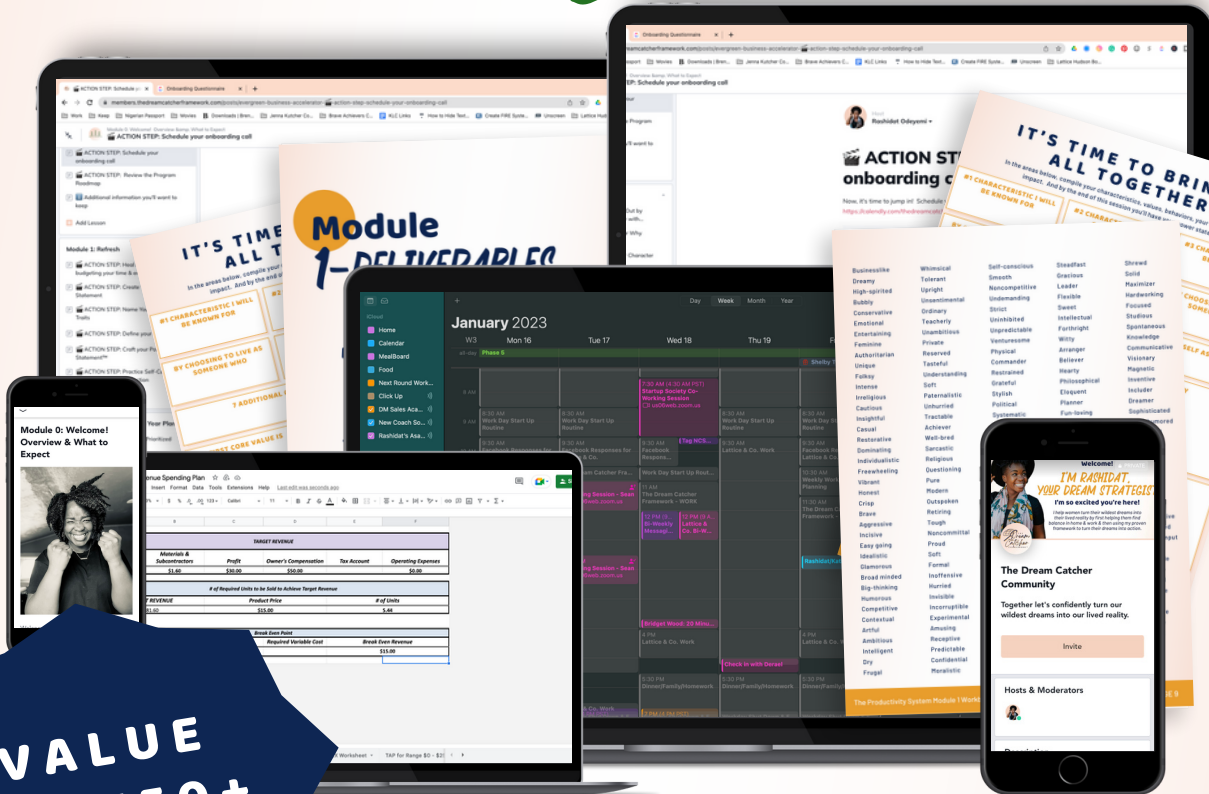
Delivered

ASHLEY N.

THIS EVOLUTION IS A DIRECT RESULT OF DOING ALL THE WORK FROM OUR SESSIONS.



JOIN Evergreen BUSINESS ACCELERATOR



ONLY \$3497

JOIN NOW!

MORE QUESTIONS? DM ME!
INSTAGRAM: @YOURDREAMSTRATEGIST