PITCH KITCHEN

PRODUCT COMPANY RESOURCES

GET THE THING YOU WANT

HEROIC STORY

Make it happen

Get the outcome you need

We are a <thing> helps <our people> quit an end to the bad thing and active the outcome you need – turning <who you were> into <who you want to be>.

GET THE THING YOU WANT

SUBHEAD

Building Blocks for Buy-in

LEAD THE MOVEMENT
"Overwhelmed by awesome life problem and get a no-promised land"

THE RESULTS THEY NEED
"We don't win – I won't win"

TRANSFORMATION STORY
"Who will I become after I use your solution?"

CALL TO VALUE
"What decision do we want him to make on this page?"

WHO THIS IS FOR

Persona 1 Persona 2 Persona 3

WHO IS IT FOR
"Is this for people and businesses like me?"

Your business deserves better.

GET THE THING YOU WANT

Stop doing it the old way
Start doing it the new way.

As the world has changed, bad things continue to happen to people and businesses. Sometimes it feels like the only thing leading to this nasty terrible thing which you already know about.

"I have no idea how to deal with this."

"All this bad stuff keeps happening leading into other bad stuff."

"We are spending too much time on this thing that's causing all sorts of problems."

AFFLICTION
Their problem described better than they can.

THE THREE THAT TRUSTS US ARE YOU LIKE THESE GUYS?

TRIBAL AFFINITY
Do you work with people like me?

portal shopify Meta facebook Adobe Akamai Google Microsoft oculus workplace

Finally, you can achieve it.

Get the amazing outcome you want without the thing you hate to deal with.

Benefit 1
- This amazing feature can be yours
- Here's some proof that it will work

Benefit 2
- This amazing feature can be yours
- Here's some proof that it will work

Benefit 3
- This amazing feature can be yours
- Here's some proof that it will work

SOLUTION
"How does it work?"

GET THE THING YOU WANT

TRUSTED

5.7M Active Users | **4.3M** Downloads | **31M** Active Users

AUTHORITY
What is your credibility and authority
Google Reviews
4.7 ★★★★★

Feature 1
- Never do the bad thing
- Always do the good thing
- See whatever you need to see

Feature 2
- Maximize what you need to
- Minimize what you need to
- Stop the bad thing from happening ever again

Feature 3
- Keep the bad thing from happening
- Create the thing you need
- Bring what you want home

FEATURES
What are the features and benef

Don't leave your business up to chance.

Your business deserves to win. If you don't change, it's not if, but when the bad thing will happen.

#1 Bad thing that happens if you don't change

#2 Bad thing that happens if you don't change

#3 Bad thing that happens if you don't change

THE STAKES
"What's at risk if I don't solve this problem?"

Sarah Smith, CEO

"I have acheived everything I dreamed of and more OMG I can't believe it I have to pinch myself."

SOCIAL PROOF
"What problems did you solve for who?"

Getting what you want is easy.

It's simple it's easy it's only a few steps away

1 Choose
- Some detail here
- Some more detail there
- And something else

2 Configure
- Some detail here
- Some more detail there
- And something else

3 Earn
- Some detail here
- Some more detail there
- And something else

THE SIMPLE PLAN
"How will I get there?"

GET THE THING YOU WANT

OLD WAY		NEW WAY
Manual	PROCESS	Automatic
Expensive	PROCESS	Cheap
Reactive	PROCESS	Predictive

GAME OVER NARRATIVE
"I believe in the new approach to winning."

The world has changed. The old game is no longer winnable. This product helps you win at the new game.

5 Ways <ICP>'s Achieve Amazing Outcomes Without <Doing the thing they hate>

REGISTER NOW

WEBINAR SERIES | WHITEPAPER | DOWNLOAD

LEAD GENERATOR
"I'm not ready to buy or talk – but I am interested in learn more."

Make it happen. Get the thing you want.

Select a Date & Time

November 2022

SUN.	MON.	TUE.	WED.	THU.	FRI.	SAT.
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

Time zone

Eastern Time - US & Canada (12:31pm) ▾

BOOKING FORM/BUY NOW
"let's do it"

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